

Zaggle Prepaid Ocean Services Limited

Investor Presentation

May 2024

Safe harbor

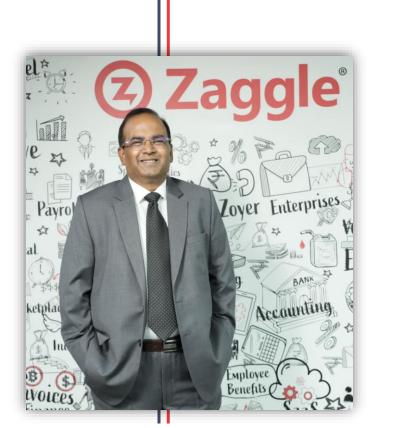


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Raj P Narayanam Founder and Executive Chairman "In FY24 and Q4FY24 we set a new record in terms of revenue from SaaS fees, Program fees, and Propel Points. This led to our highest ever performance across key profitability metrics during these periods.

In FY24, our revenue growth was 40.1% with an adjusted EBITDA margin (before ESOP expense) of 36.9%, successfully fulfilling our guidance.

During the quarter, we had a 46.0% YoY growth in revenues and a 12.7% YoY growth in adjusted EBITDA (before ESOP expenses). Our track record of consistent financial performance over the years continues to be strong.

At Zaggle, we are pleased about our recent strategic alliance with Span Across IT Solutions, as now we will be able to offer taxation and financial wellness solutions to our customers. Further, some of our recent noteworthy developments include onboarding Axis Bank into our bouquet of bank partners and our contract with EaseMyTrip & Riya Travels to offer bundled expense and travel solutions to our customers.

We doubled our revenue over the last 3 years and are poised to double our revenue over the next 2 years through organic growth. Our expectation of revenue growth for this fiscal year is to the tune of 45%-55%. We are focused on garnering more market share and making significant investments in technology, specifically building deeper AI capabilities to cater to the massive demand for Spend management solutions.

We intend to pursue inorganic growth opportunities through mergers and acquisitions. Additionally, we plan to expand geographically into the US markets as part of our growth strategy.

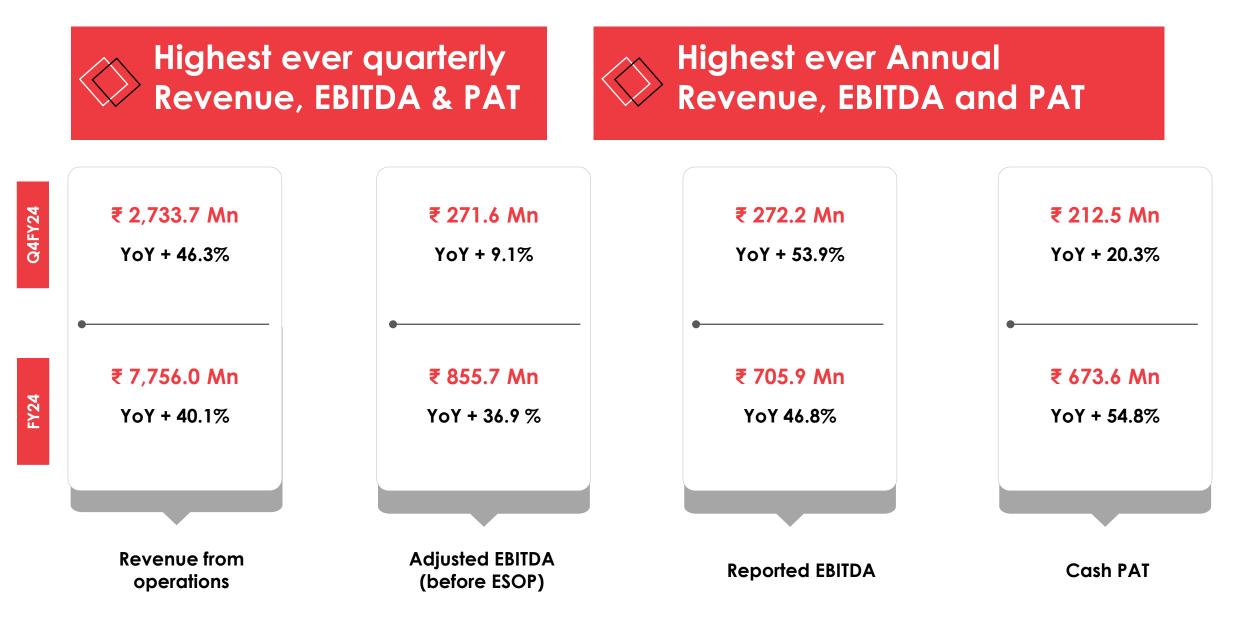
The opportunity for Zaggle to shape the future of spend management in India is enormous. With a broad array of solutions, we are well-positioned to truly digitize Corporate India's spend. We see abundant opportunities ahead and remain optimistic about the upcoming quarters."

Performance highlights



Growing revenue and profitability





Annual highlights for FY24









Multiple strategic alliances for growth: Torrent Gas Ltd – fleet loyalty program, Visa – Forex Cards, T& E solution with EMT and Riya travels,



Onboard **high quality bank partners** – SBI Cards, Kotak Mahindra bank, Axis Bank, BOB Card amongst others





Launch of credit cards as a product. The monthly volume of transactions for credit cards exceeded the monthly volume of transactions for prepaid card

Customer base expansion with ~620+ new corporates including marquee names such as Wipro, Bennett Coleman, etc.



Zaggle Zatix – our analytics platform launched this FY & offered by Banks as bundled solution of Corporate Credit Cards + SaaS.



Awards won - Best Digital Expense Management Platform (India) 2024 - Global Banking & Finance Award (2023) - Top 50 Indian Digital Finance

Recent strategic alliances for growth



	Contract brief	Value proposition	Duration
Indian Bank Fintech Empanelment	Digital journeys and solutions for emerging products, banking process automation; digital payment solution provider, forex solutions, beyond banking solutions; Omnibus workflow solution provider	Offer SaaS solutions to the bank and its corporate as well as individual customers	3 years
Canara Bank Empanelment	Empanelment as an additional Fintech company	As an empaneled company we would have an opportunity to participate in Canara banks future tenders for fintech or digitization requirements	2 years 3 months
PNB Fintech Empanelment	To digitise processes/ products and services for PNB	Offer SaaS solutions to the bank and its corporate as well as individual customers	3 years
Riya Travels	Integrated Travel & Expense Management Solutions to Corporate Clients	Integrated Travel & Expense Management Solutions to Corporate Clients	3 years

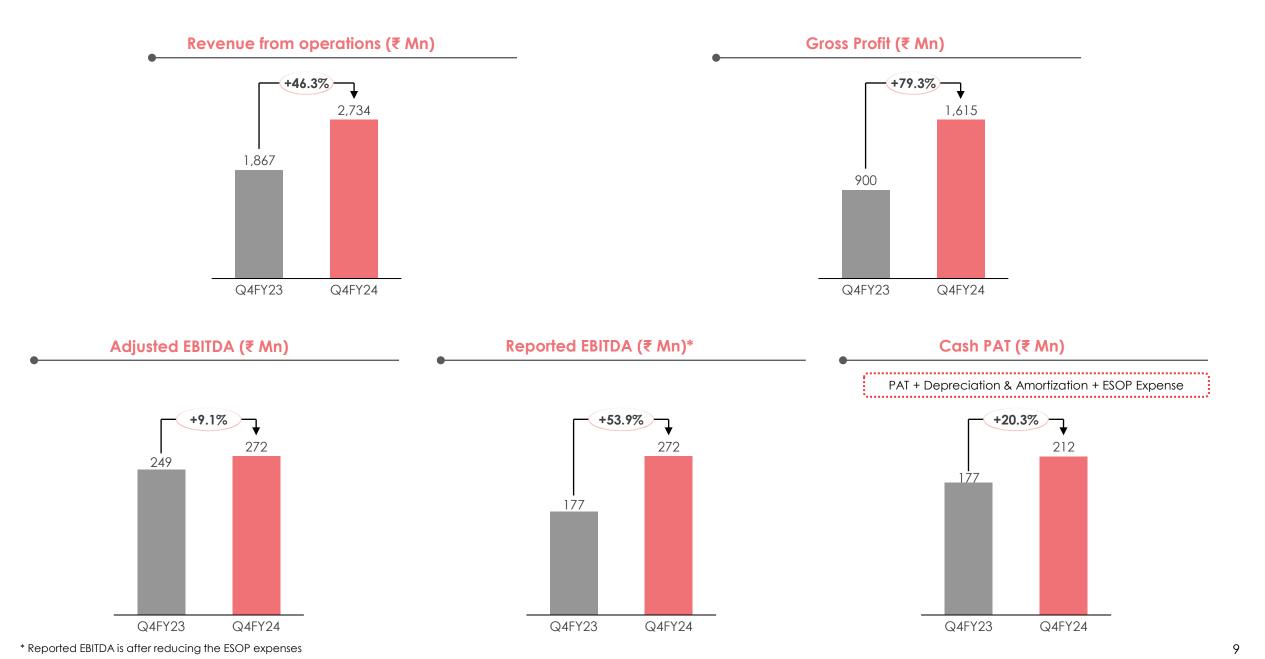
Recent strategic alliances for growth



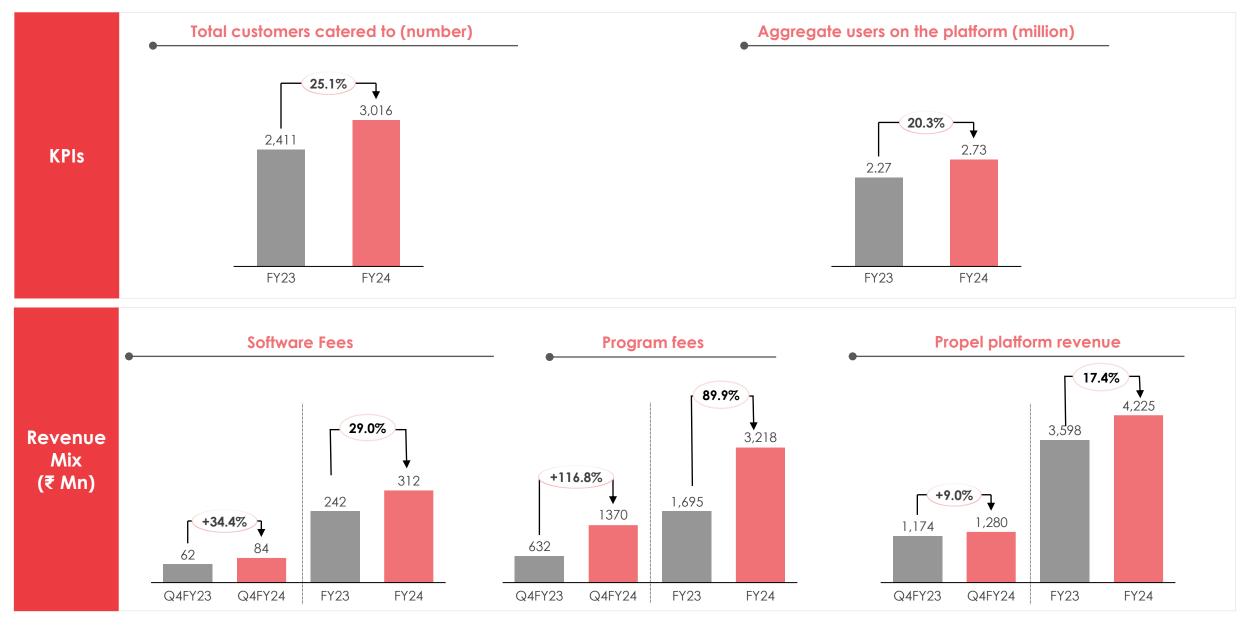
	Contract brief	Value proposition	Duration
Ease My Trip	Integrated Travel & Expense Management Solutions to Corporate Clients	Bundling their travel platform with our Save solution to provide an Integrated value proposition to Corporate Clients	3 years
Nishi Forex	Partnership for forex card to carry out activities such as Sales and Distribution, Marketing and Campaigning bundled with Zaggle expense management to drive card spends & greater usage of the software	Co-branded partnership to carry out activities such as Sales and Distribution, Marketing and Campaigning bundled with Zaggle expense management to drive card spends & greater usage of the software	5 year
Riya Travel & Tours	Integrated Travel & Expense Management Solutions to Corporate Clients	Bundling their travel platform with our Save solution to provide an Integrated value proposition to Corporate Clients	3 years
WSFx Global Pay Limited	Referral partner of WSFx Ltd. to carry out activities such as Sales and Distribution, Marketing and Campaigning bundled with Zaggle expense management to drive forex card spends & greater usage of the software	Bundled offering for Zaggle's expense management	1 year



Quarterly financial highlights



Key operational performance indicators

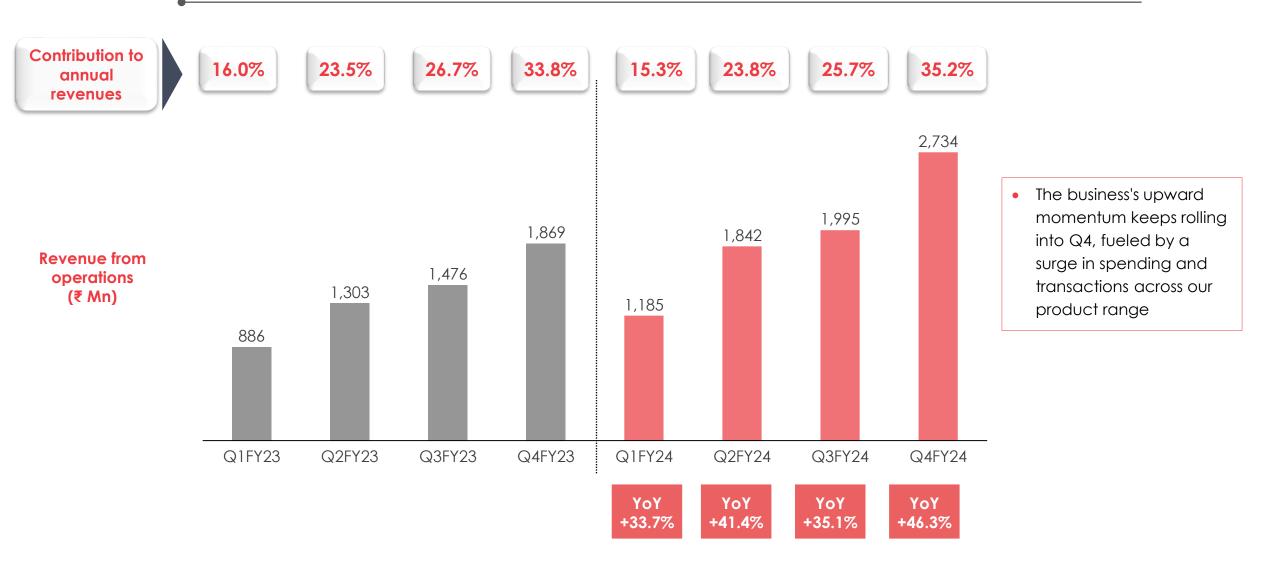




Quarterly revenue contribution







Profit and loss statement

Particulars (Rs. Million, unless stated otherwise)	Q4FY24	Q4FY23	ΥοΥ	Q3FY24	QoQ	FY24	FY23	ΥοΥ
Revenue from operations	2,733.7	1,868.5	46.3%	1,995.1	37.0%	7,756.0	5,534.6	40 .1%
Cost of point redemption / gift cards	1,115.1	958.8		968.0		3,797.2	3,188.7	
Consumption of cards	3.9	9.3		2.9		12.3	17.5	
Gross Profit	1,614.7	900.4	79.3%	1, 024 .1	57.7%	3,946.5	2,328.4	69.5%
Gross Profit Margin	59 .1%	48.2 %		51.3%		50.9 %	42 .1%	
Employee benefits expense	83.2	81.9		86.8		363.1	291.7	
Incentive and cash back	1,097.9	466.4		562.6		2,168.3	1,002.0	
Other Expenses	162.0	103.3		146.2		559.5	409.6	
Adjusted EBITDA	271.6	248.9	9 .1%	228.6	18.8%	855.7	625.1	36.9%
Adjusted EBITDA Margin	9.9 %	13.3%		11. 5 %		11.0%	11.3%	
ESOP Cost	-0.6	72.1		24.7		149.8	144.1	
Reported EBITDA	272.2	176.9	53.9 %	203.8	33.5%	705.9	481.0	46.8%
Reported EBITDA Margin	10.0%	9.5 %		10.2%		9 .1%	8.7 %	
Other Income	46.8	9.0		44.7		112.7	11.2	
Depreciation	21.5	29.0		18.1		83.6	62.0	
EBIT	298.1	84.8	252%	230.4	29%	735.0	430.1	71%
EBIT Margin	10.9%	4.5%		11.6%		9.5%	7.8%	
Finance Cost	37.9	55.4		21.4		137.2	113.8	
Profit before Tax	259.6	101.4		209.0		597.8	316.4	
Тах	68.0	25.8		56.8		157.6	87.3	
Profit After Tax	191.6	75.6	1 53.4 %	152.2	25.9%	440.2	229.0	92.2%
PAT Margin	7.0%	4.0%		7.6%		5.7%	4.1%	
Cash PAT (PAT+DA+ESOP)	212.5	176.6	20.3%	195.0	9.0%	673.6	435.1	54.8%
Cash PAT Margin	7.8%	9.5%		9.8%		8.7%	7. 9 %	
EPS - Basic (Rs.)	1.57	0.21		1.47		4.06	2.48	
EPS – Diluted (Rs.)	1.56	0.21		1.45		4.03	2.46	

Q4FY24 – Key Highlights

- Highest-ever quarterly revenue, marking the highest quarterly revenue from SaaS, Program Fees and Propel Revenue
- Highest ever EBITDA and PAT on quarterly and annual basis
- The revenue contribution from Zoyer has experienced significant growth
- During the year the debt reduced from Rs. 1210 Mn to Rs. 736 Mn. This led to a reduction in Finance costs on YoY basis. However, on a sequential basis the increase is due to fees paid on the prepayment of debt
- The increase in other income stems from higher interest income on increased cash/ bank balances post IPO

Balance sheet

Particulars (Rs. in Millions)	March 31, 2024	March 31, 2023
ASSETS		
Non-current assets		
Property, plant and equipment	25.3	23.5
Right-of-use assets	119.1	196.7
Intangible assets	81.6	68.9
Intangible asset under development	498.6	108.7
Financial assets		
(i) Investments	259.8	4.9
(ii) Other financial assets	46.1	14.7
Other non-current assets	11.0	119.0
Income-tax assets (net)	27.6	23.1
Deferred tax assets (net)	27.2	29.8
Total non-current assets	1,096.4	589.2
Current assets		
Inventories	3.6	1.0
Financial assets		
(i) Investments	5.2	12.3
(ii) Trade receivables	1,746.2	1,026.6
(iii) Cash and cash equivalents	79.4	195.9
(iv) Bank balances other than (iii) above	2,713.7	30.1
(v) Other financial assets	30.4	1.2
Other current assets	1,286.5	491.4
Total current assets	5,865.0	1,758.4
Total assets	6,961.4	2,347.6

Particulars (Rs. in Millions)	March 31, 2024	March 31, 2023
EQUITY		
Equity share capital	122.5	92.2
Other equity	5,631.3	395.3
Total equity	5,753.8	487.5
LIABILITIES		
Non-current liabilities		
Financial liabilities		
(i) Borrowings	154.7	513.3
(ii) Lease liabilities	87.6	158.7
(iii) Other financial liabilities	0.0	0.0
Provisions	16.4	11.4
Total non-current liabilities	258.7	683.4
Current liabilities		
Financial liabilities		
(i) Borrowings	581.3	697.4
(ii) Lease liabilities	42.7	44.1
(iii) Trade payables		
- Total outstanding dues of micro and	6.5	9.6
small enterprises		
- Total outstanding dues of creditors	13.1	82.6
other than micro and small enterprises		
(iii) Other financial liabilities	21.1	23.7
Provisions	1.0	0.2
Other current liabilities	281.8	271.3
Current tax liabilities (net)	1.4	47.8
Total current liabilities	948.8	1,176.7
Total ligbilities	748.8 1,207.5	1,860.1
Total equity and liabilities	6,961.4	2,347.6
ioiui equity unu iuplillies	0,701.4	2,347.0

Q4FY24 – Key Highlights

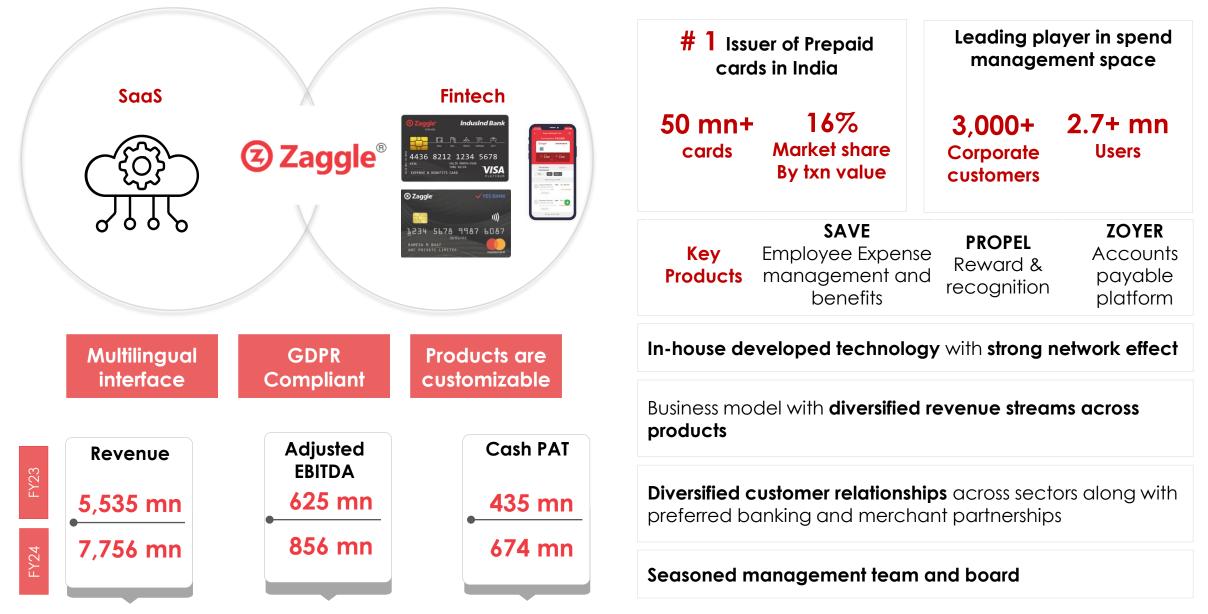
- Intangible asset under development represents investment in Zoyer for product enhancement and building of Zatix, an analytics platform
- Investment includes strategic investment in Span Across IT Services

What we do



Zaggle: At a glance





Note: #Source : Frost & Sullivan Report

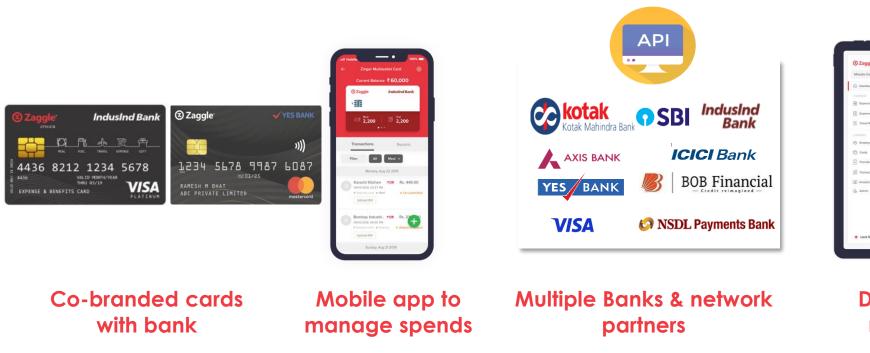
GDPR: General Data Protection Regulation

Differentiated SaaS-based fintech platform with...



Offering a combination of payment instruments, mobile application and API integrations

Omnichannel technology offering

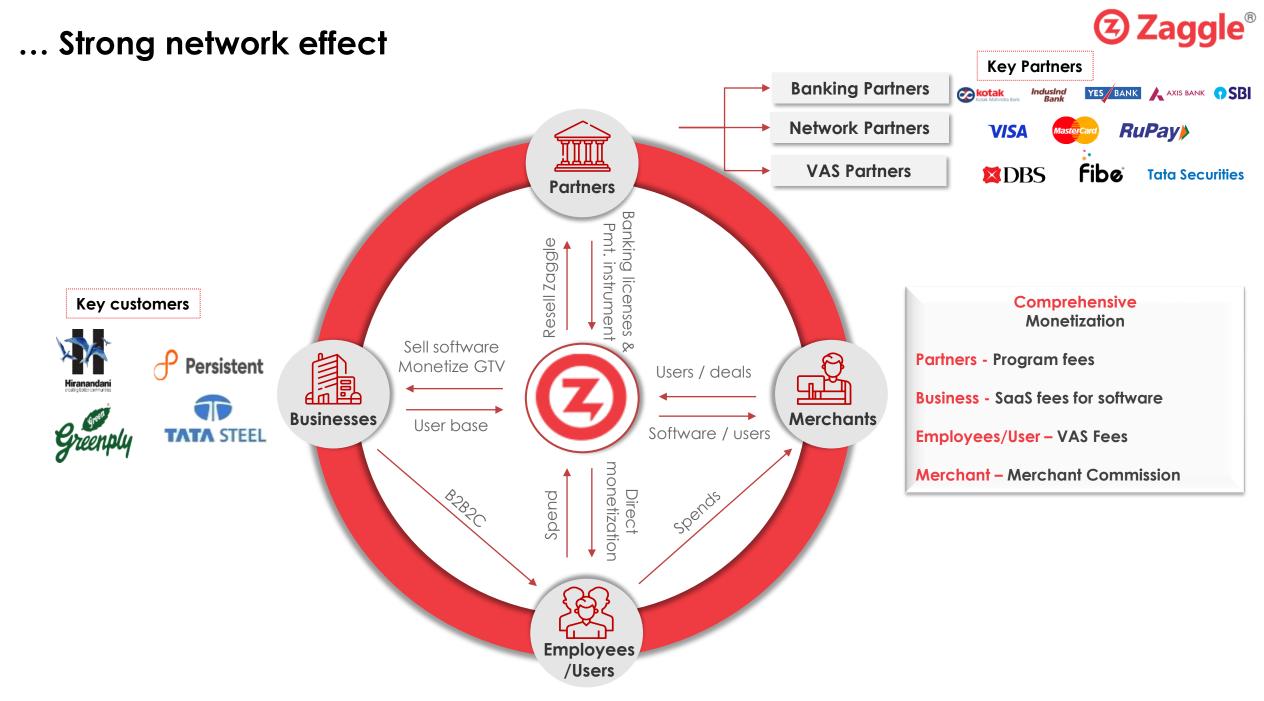


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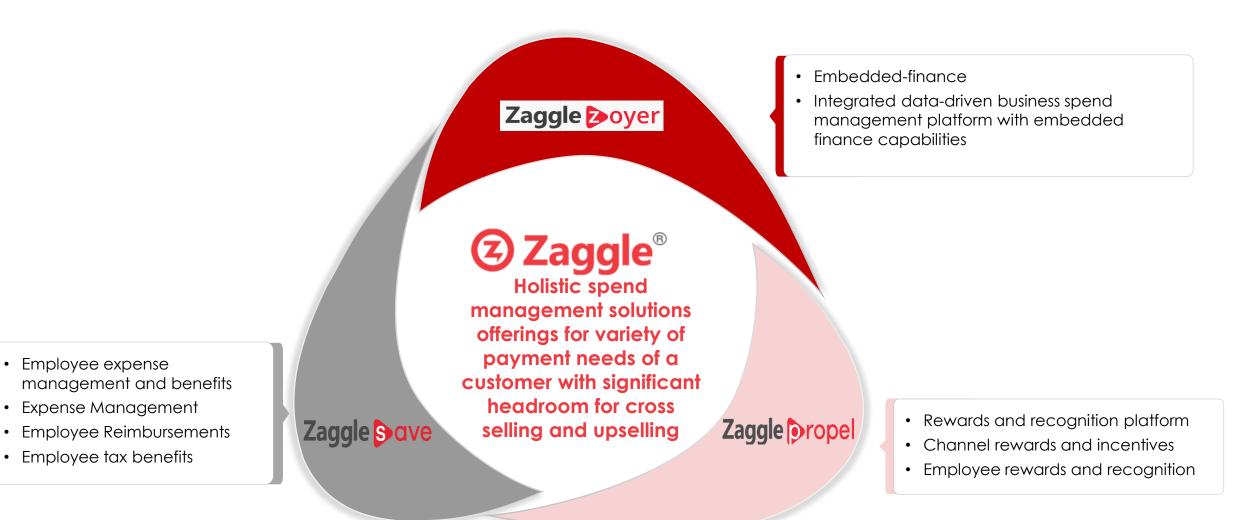
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Dashboard to manage reporting & analytics

Note: The Brand Names and Logos mentioned are the property of their respective owners and are used here for identification purposes only



Comprehensive suite of products for a large & growing addressable market

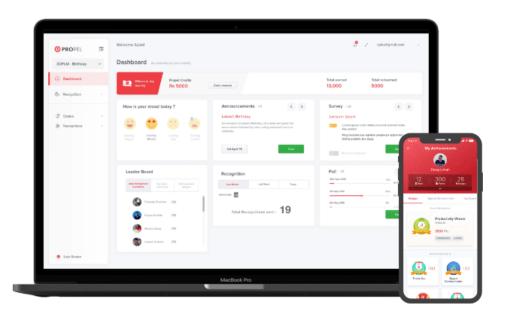


Propel – digitizing reward computation and disbursal





- Channel & employee rewards
- Incentives •
- Engagement





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onboarding



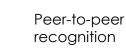
Metric based incentive computation

Automated claim management



analytics

Leaderboards, badging and achievements



Save – simplifying employee spends

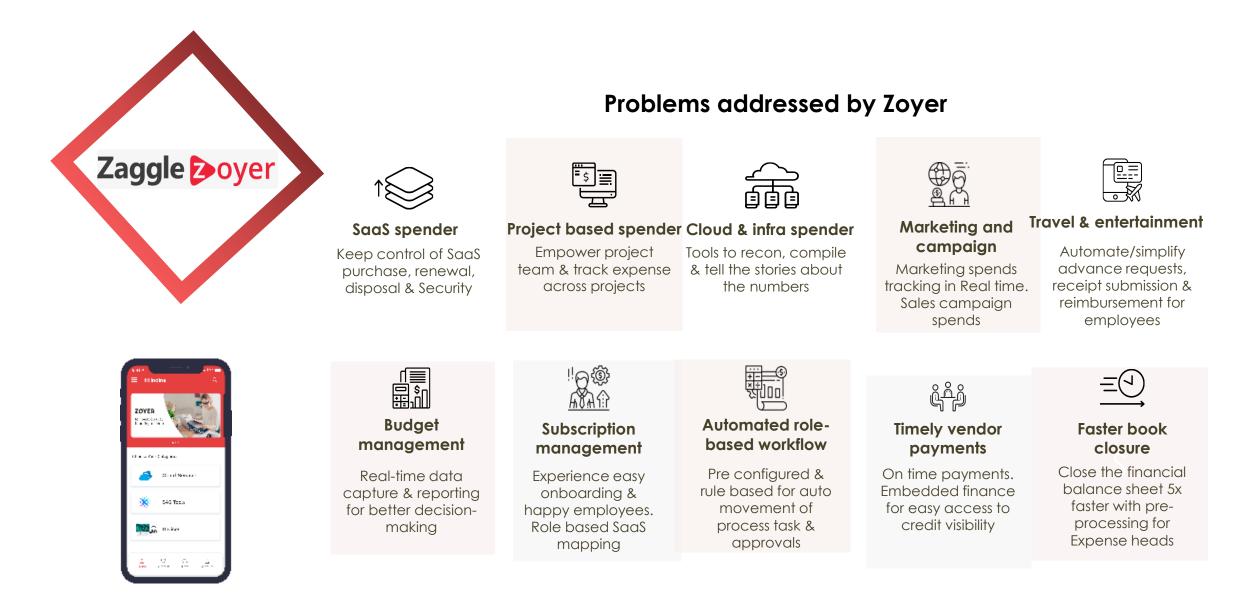


- Robust policy engine
- Strong anti-fraud detection
- Real time visibility
- Easy spend reconciliation

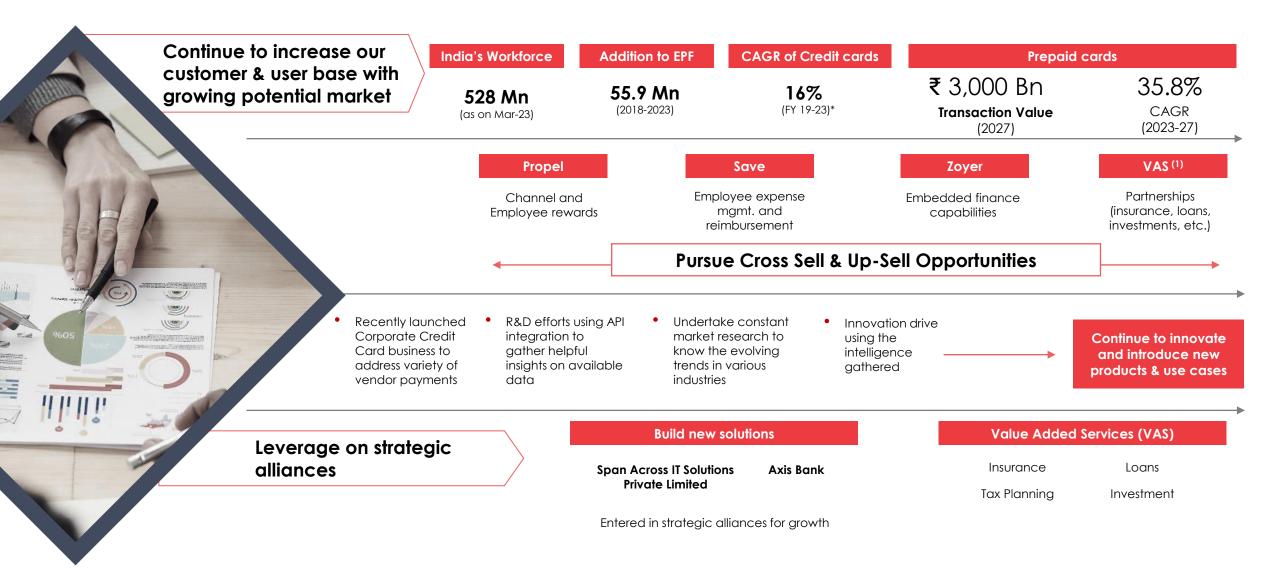


Zoyer - vendor payment offering





Strategic roadmap for sustained growth



Seasoned management team and board



Raj P Narayanam Founder and Executive Chairman

- > Founded Zaggle in 2011 with a vision to simplify corporate spends
- Completed post-graduate diploma in business management with specialization in finance from the FORE School of Management - New Del
- > He has experience in the technology and fintech industry
- Has made varying levels of investments in certain companies at different points in time
- > Has served on the board of the company since 2012

Arun Vijaykumar Gupta Non-Executive Director

- Holds a bachelor's degree in commerce from the P.D. Lion's College of Commerce and Economics, University of Bombay
 Directorphics: Pauto Mapile, Absolute Sparts Private Limited
- > Directorships: Route Mobile, Absolute Sports Private Limited



Avinash Ramesh Godkhindi Managing Director and CEO

- Leading Zaggle's growth since 2012
 - Holds a bachelor's degree in engineering from Bangalore University, Bengaluru, and a master's degree in business administration from the University of Chicago, Chicago
- > Has served on the board of the company since 2012
- > Awarded the "Inspiring CEO" award by the Economic Times in 2022
- He has experience in the banking industry
- > Prior to joining Zaggle, Avinash worked with Citibank in India

Prerna Tandon Independent Director

- Holds a master's degree in business administration from the Panjab University, Chandigarh
- She worked as the Vice President operations at Infosys BPO Limited & Vice President – productivity & digitization leader at Genpact India

Board of Directors

Management

Leadership

Abhay Deshpande Raosaheb Independent Director

- > 20+ years of experience in Financial banking
- PhD Economics and engineering from the Dr. Babasaheb Ambedkar Marathwada University, Aurangabad, Maharashtra
- > He has experience in the IT industry
- Directorships: Rapidue Technologies, Payswiff Technologies, Recykal Foundation, Anubhuti Welfare Foundation, Sarvah Incubation Foundation, Musika Solutions Private Limited, Apr Reality Llp

Aditya Kumar Chief Financial Officer

- > Member of The Institute of Chartered Accountants of India, New Delhi
- > He has experience in the financial services industry
- Prior to joining Zaggle, he worked at Spandana Sphoorty Financial Limited as Vice President Investor Relations-Finance





Aravamudan Krishna Kumar Independent Director

- > Non-Executive Chairman at UCO Bank
- He retired in 2014 from State Bank of India as MD
- Holds a bachelor's degree in arts and economics (honors course) from the University of Delhi
- > Certified associate of the Indian Institute of Bankers
- > Directorships: MTAR Technologies, TVS Wealth, Sathguru Catalyser

Hari Priya

- Company Secretary & Compliance Officer
- Member of the Institute of Company Secretaries of India, New Delhi and bachelor's degree in law from Osmania University,
- Prior to joining Zaggle, she worked at Spandana Sphoorty, Gayatri Projects and Axis Clinicals

Zaggle in a nutshell

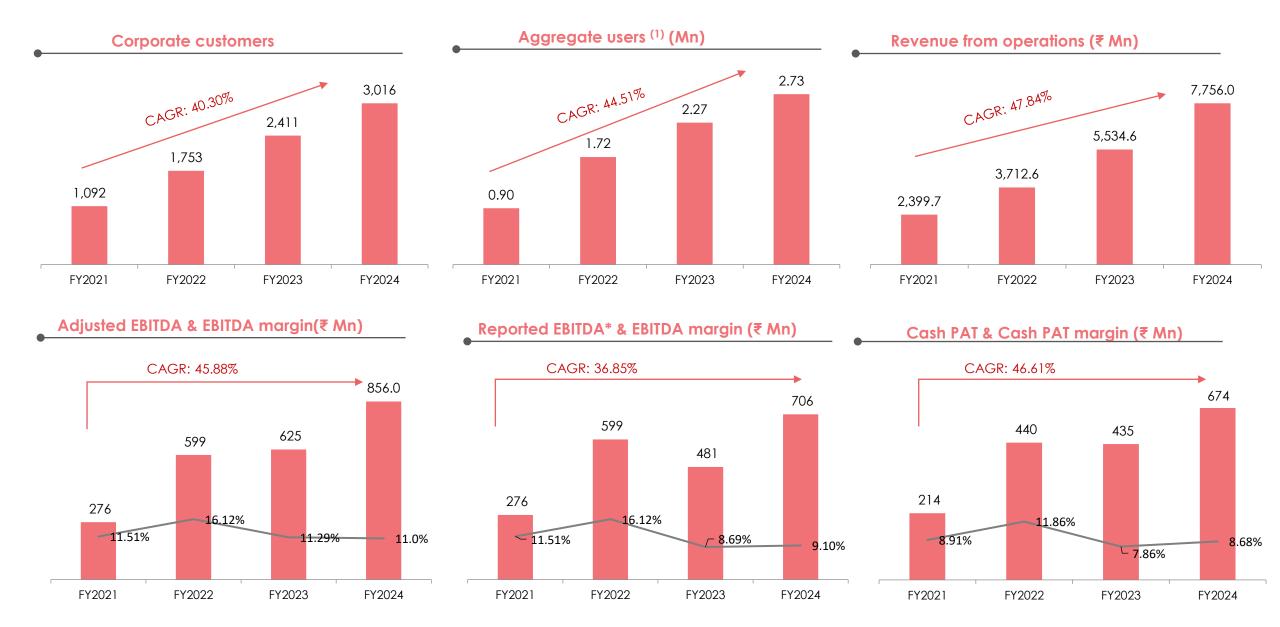




Historical financials



Historical financial and operating metrics



Note: (1) Total number of users (Employees, channel partners, and customers of Customers) served by the company, FY: As of and for the year ended March 31 * Reported EBITDA –after ESOP expense ₹144.13 in FY23 and ₹150.3 in 9MFY24



Historical balance sheet

Particulars	FY24	FY23	FY22	FY21	Particular EQUITY AND LIABI
ASSETS					Equity
Non-current assets					Equity share capi
Property, plant and equipment	25.32	23.48	19.77	9.51	Other equity
Right-of-use assets	119.10	196.73	55.15	36.75	Total equity
Intangible assets	81.56	68.90	44.29	26.97	Liabilities
Intangible asset under development	498.63	108.68	15.00	0	Non-current liabil Financial liabilities
Financial assets					(i) Borrowings
(i) Investments	259.83	4.85	0	0	(ii) Lease liabilities
(ii) Other financial assets	46.12	14.69	7.3	4.13	Provisions
Other non-current assets	11.00	29.77	21.38	0	Total non-current
Income-tax assets (net)	27.60	119.01	123.59	74.70	Current liabilities
Deferred tax assets (net)	27.22	23.1	24.59	106.88	Financial liabilities
Total non-current assets	1,096.38	589.21	311.07	258.94	(i) Borrowings
Current assets					(ia) Lease liabilitie
Inventories	3.58	0.97	1.12	2.69	(ii) Trade payable - Total outstandin
Financial assets				-	of micro and smc enterprises
(i) Investments	5.20	12.32	0	0	- Total outstandin
(ii) Trade receivables	1,746.21	1026.59	429.51	226.81	of creditors other micro and small
(iii) Cash and cash equivalents	79.40	195.89	7.11	27.89	enterprises
(iv) Bank balances other than (iii) above	2,713.67	30.07	29.00	5.00	(iii) Other financic liabilities
(iv) Other financial assets		0	0	0	Provisions
(v) Other financial assets	30.40	1.15	0	0	Other current liab Current tax liabilit
Other current assets	1,286.52	491.39	148.72	99.47	Total current liabi
Total current assets	5,864.98	1,758.38	615.46	361.86	Total liabilities
Total assets	6,961.36	2,347.59	926.53	620.8	Total equity and li

Particulars	FY24	FY23	FY22	FY21
EQUITY AND LIABILITIES				
Equity				
Equity share capital	122.49	92.22	1.80	1.80
Other equity	5,631.33	395.29	-37.38	-457.31
Total equity	5,753.82	487.51	-35.58	-455.51
Liabilities				
Non-current liabilities				
Financial liabilities				
(i) Borrowings	154.73	513.29	483.27	376.92
(ii) Lease liabilities	87.57	158.65	51.04	31.89
Provisions	16.40	11.43	7.22	5.66
Total non-current liabilities	258.70	683.37	541.53	414.47
Current liabilities				
Financial liabilities				
(i) Borrowings	581.29	697.44	161.45	313.92
(ia) Lease liabilities	42.68	44.10	7.35	7.85
(ii) Trade payables				
- Total outstanding dues of micro and small	(52	9.63	7.77	0.08
enterprises	6.53	7.03	/.//	0.06
- Total outstanding dues				
of creditors other than micro and small	13.10	82.56	99.58	190.96
enterprises				
(iii) Other financial liabilities	21.11	23.7		
Provisions	0.95	0.22	0.14	0.11
Other current liabilities	281.77	294.96	144.29	148.92
Current tax liabilities (net)	1.41	47.80	0	0
Total current liabilities	948.84	1,176.71	420.58	661.84
Total liabilities	1,207.54	1,860.08	962.11	1,076.31
Total equity and liabilities	6,961.36	2,347.59	926.53	620.8

The Parent Company had incorporated a wholly owned subsidiary, Zaggle Technologies Limited ("ZTL"), a private Company in the UK in Jan-23, as a subscriber to the memorandum. ZTL had not commenced any business, operations or activities. In Aug-23, the board decided to strike off ZTL's name off the register in compliance with applicable provisions of the UK laws. Hence, all numbers presented are on standalone basis

Historical profit and loss statement



Particulars (₹ Million, unless stated otherwise)	FY24	FY23	FY22	FY21
Revenue from operations	7,756.0	5,534.60	3,712.55	2,399.66
Gross Profit	3,946.5	2,328.37	2,259.69	2,087.87
Gross Profit Margin	50.9%	42.07%	60.87%	87.01%
Employee benefits expense	363.1	291.70	154.30	124.60
Incentive and cash back	2,168.3	1,002.01	1,176.43	1,380.31
Other Expenses	559.5	409.57	330.42	306.69
Adjusted EBITDA	855.7	625.09	598.54	276.27
Adjusted EBITDA Margin	11.03%	11. 29 %	16.12%	11.51%
ESOP Cost	149.8	144.13	-	-
Reported EBITDA	705.9	480.96	598.54	276.27
Reported EBITDA Margin	9.1%	8.69%	16.12%	11.51%
Other Income	112.7	11.15	4.09	3.27
Depreciation	83.6	61.99	20.97	20.46
EBIT	735.0	430.12	581.66	259.08
EBIT Margin	9.5%	7.77%	15.67%	10.80%
Finance Cost	137.2	113.77	69.88	77.10
Profit before Tax	597.8	316.35	511.78	181.98
Тах	157.6	87.34	92.57	(11.32)
Profit After Tax	440.2	229.01	419.21	193.30
PAT Margin	5.7%	4.14%	11.29%	8.06%
Cash PAT (PAT+DA+ESOP)	673.6	435.13	440.18	213.76
EPS - Basic (₹)	4.06	2.48	4.57	2.11
EPS – Diluted (₹)	4.03	2.46	4.57	2.11

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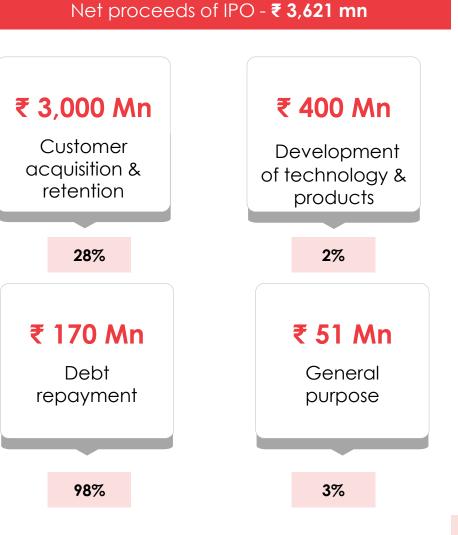
Annexure



Utilization of IPO proceeds







% utilized as on 31st March 2024

Note: The amounts are approximate. Out of unutilised amount of ₹ 3,453.82 million, the Company has invested ₹ 3,405.00 million in deposits with scheduled commercial banks and remaining balance of ₹ 48.82 million is lying in current account.

Key awards, accreditations and recognitions



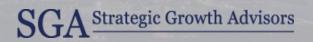


Thank you Zaggle

Company

Zaggle Prepaid Ocean Services Limited

CIN: U65999TG2011PLC074795 Hari Priya, Company Secretary & Compliance Officer Email id: Investor.Relations@zaggle.in



Investor Relations Advisor

Strategic Growth Advisors Pvt Ltd.

CIN: U74140MH2010PTC204285 Devika Shah / Shikha Puri Email id: <u>devika.shah@sgapl.net</u> / <u>shikha.puri@sgapl.net</u> Tel No: +91 9920764659 / +91 9819282743